

# QUICK FUN-RAISING TIPS

PRESENTED BY: **THE BOXER RESCUE**  
OF OKLAHOMA 

We are here to provide you with FUN-raising Tips . There are many ways you can meet and even exceed your fundraising goal.

## BEGIN FUNDRAISING NOW!

E-mail your friends and family, so you can achieve your personal fundraising goals. Email your friends and family from the web site. Your supporters will be able to donate directly from the web site by visiting the “sponsor a walker” page and paying online.

## THINK BIG

Set your personal fundraising goal. We ask that each walker set a minimum goal of \$30, but why stop there? The clearer you are about your fundraising goal, the more likely you are to reach it. So what is your personal goal? \$100? \$500? \$1,000?

## MAKE A GAME PLAN

Whether they are family, friends, your local grocer or employer, decide what would be the best method to approach your potential donors (i.e. face-to-face or through a letter). Tailor your pitch to meet each donor’s needs . Letter writing campaigns are the most effective fundraising method. Remember to include a copy of the donation form with every letter. Your fundraising kit has this form and is downloadable on the *Bark Walk* web site.

## NEVER UNDERESTIMATE YOUR DONORS

Start by asking high. This allows your donor room to volunteer an amount that they might consider manageable. You never know, they may surprise you and give the amount you request.

## Know that your donors may ask why raising funds for the walk is important to you.

It is imperative to have a clear answer for why you are raising this money, whether it is because you feel strongly about animal rescue and welfare or just love the boxer breed, make sure that you can provide a great answer. The more knowledgeable you are, the more money a donor is going to give!

## FOLLOW UP!

Call or e-mail everyone who has said they will donate and help them to follow through on their commitment.

## THANK YOU!

No matter what the size of the donation, always remember to thank your donors. And always remember to keep in mind **The Golden Rule of Fundraising:**

**ASK!** If you don’t ask, then you will not get donations. So **ASK! ASK** everywhere. **ASK** everyone. Talk about *Bark Walk* and your commitment to help The Boxer Rescue of Oklahoma.





Dear Friends and Family,

As you know, I am involved in my community and try to help every chance I get to make a difference in Oklahoma. The Boxer Rescue of Oklahoma is holding Bark Walk, a family-fun event for all breeds of dogs, on October 23 to raise funds for their organizations.

The Boxer Rescue of Oklahoma rescues dogs from local shelters, off the streets, and takes in owner throw-a-ways and places them into loving homes to help our beloved state fight against the massive overpopulation crisis. The Boxer Rescue of Oklahoma is also committed to the overwhelming need to educate communities of overpopulation, animal welfare and rights and to prevent animal cruelty. Funds raised at Bark Walk help support them achieve this goal.

The Boxer Rescue of Oklahoma is a 501c3, non-profit organization that is committed to what they do. Last year, TBRO rescued over 200 boxers in Oklahoma and placed them into loving, inside, forever homes. Expenses can easily reach over \$80,000 each year and they couldn't do it without the help of caring givers!

This is an organization that I stand behind and hope you support me as I walk to support them.

October 23 is the 11th annual Bark Walk event. My fundraising goal is \$\_\_\_\_\_ and I hope you'll help me reach that goal.

I hope that you'll support me in my walk to help animals in need.

Warmest Regards,

# 2021 DONATION FORM

PRESENTED BY:  THE **BOXER** RESCUE OF OKLAHOMA



**YES!** I would like to contribute to the 11th annual Bark Walk, and support \_\_\_\_\_ in [her/his] endeavor to help The Boxer Rescue of Oklahoma.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_ \_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ - \_\_\_\_\_

E-Mail: \_\_\_\_\_

## THANK YOU FOR YOUR SUPPORT!

We appreciate your decision to sponsor a BARK WALK participant. With your support, you are helping animals in our community.

### INSTRUCTIONS

Donations must be mailed no later than October 15, 2021. You can also log on to [www.tbro.org](http://www.tbro.org) and donate online at any time. Donations that arrive after the walk, on Oct. 23 will be applied to the walker's pledges after the event.

### DONATING BY CHECK

Please make checks payable to TBRO and mail to:  
The Boxer Rescue of OK  
PO Box 14782, Oklahoma City, OK 73113

### PAYING BY CREDIT CARD

You may use this form or donate online securely at [www.tbro.org](http://www.tbro.org)

PLEASE MARK THE APPROPRIATE AMOUNT BELOW:

- \$5 "I know a little can go a long way!"
- \$10 "I love team work!"
- \$20 "Count me in!"
- \$30 "What Great Causes! I'd Love to Help!"
- \$50 "I love that I'm helping three different organizations!"
- \$75 "Helping Animals, I Love it!"
- \$100 "How can I say no to you? I'd be honored to help!"
- \$. . . . . "Be creative, make up your own!"

Type of Payment:

- Credit Card
- Check (please be sure to write Walker's name on check)  
Make checks payable to: TBRO

CC#: \_\_\_\_\_ CVV \_\_\_\_\_ Exp. \_\_\_\_\_ Zip \_\_\_\_\_

Authorization Signature \_\_\_\_\_

**You can also make your donation online - it's easy!**

Log onto the Bark Walk web site at: [www.barkwalk.net](http://www.barkwalk.net) Click on Sponsor a Walker and use the secure online donation form.

## DONOR RECEIPT

Thank you for your support! With your help, The Boxer Rescue of OK can continue its life saving program! Your donation is tax deductible to the fullest extent of the law.

Foundation 501(c)3 Tax ID# 73-1497716



## RAFFLE ITEM CONFIRMATION

Yes! I would like to donate an item to The Boxer Rescue of Oklahoma's BarkWalk

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Company/Donor Name  
(as you would like it listed on the event program)

### Contact Information:

First & Last Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ FaceBook: \_\_\_\_\_

### DONATION:

Item & Brief Description: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Special Instructions: \_\_\_\_\_

Retain Value \$ \_\_\_\_\_

My item will be ready for pick-up on the following date: \_\_\_\_\_

I will mail my item to TBRO on the following date: \_\_\_\_\_

(please include promotional or informational material that will help motivate patrons to bid on your item)

### PLEASE SEND COMPLETED FORM TO:

barkwalk@tbro.org

Fax: 405-542-3334

The Boxer Rescue of Oklahoma

PO Box 14782, OKC, OK 73113



# Bark Walk

## October 23, 2021 Scissortail Park

### Registration/Pledge Form

Name: \_\_\_\_\_ Virtual Walker? \_\_\_\_\_ Number of Dogs (limit 2 per person): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Pack Name (if applicable): \_\_\_\_\_ T-Shirt Size(s): \_\_\_S \_\_\_M \_\_\_L \_\_\_XL \_\_\_XXL \_\_\_XXXL

Minimum entry fee of \$25 for one dog (includes a t-shirt) and \$10 for 2nd dog (limit 2 dogs per person, does not include 2 t-shirts). If you have 2 dogs entered and would like 2 t-shirts, minimum registration will be \$45. If you are registering with 1 dog and would like additional t-shirts, please add \$10/shirt. Please include payment for registration and additional t-shirts to address below by **October 14** to guarantee shirt size. *Don't forget to indicate size and quantity.* Pledge money does not need to be turned in until day of event.

Sponsor Name	Pledge Amount	Paid	On-Line Amount	Address, City, State, Zip	Corp. Match <small>(matching gift form enclosed)</small>
<i>Example: Harry Hound</i>	\$100	X	\$100	123 Nub Way, OKC, OK 73117	

Please attach additional copies as needed  
**TOTAL for Page \$** \_\_\_\_\_ **GRAND TOTAL collected \$** \_\_\_\_\_

**ALL WALKERS MUST READ, SIGN AND SUBMIT** this waiver: The Boxer Rescue of OK Bark Walk involves activities which may include risks such as, but not limited to, falls, interaction with other participants and their pets, effects of weather, traffic and conditions of the road. In consideration of participating in this event, I hereby expressly assume all risks to myself or my pet, arising in any way out of my participation in TBRO Bark Walk and related activities. I agree, for myself, my heirs, executors and administrators to not sue and to release, indemnify and hold harmless, TBRO, its affiliates, officers, directors, volunteers and all sponsoring businesses and organizations and their agents and employees, from any and all liability, claims, demands, and causes of action whatsoever, arising out of my participation in this event and related activities. I also understand and agree that I and/or my dog(s) may be photographed for use by TBRO or the media without liability or obligation to me.

Your Signature: \_\_\_\_\_ Date: \_\_\_\_\_